

D ||| R Lenses

Lens Guide

Technologically enhanced lenses designed for every patient's lifestyle.



D ||| R Lenses

Designed by Carl Zeiss Vision



Seeing beyond



ZEISS's commitment: Making what is unclear, CLEAR

As the pioneer of science in optics, ZEISS continues to challenge the limits of imagination. With our passion for excellence, we strive to create value for our customers and inspire the world to see in new ways.

On behalf of the entire team at Carl Zeiss Canada, we thank you for your support and trust.

We embraced our D|R partnership in 2018, and together we created and relaunched the advanced D|R C-Series design portfolio upgrade in 2022. We have a **proven track record** of successfully delivering lenses that help your patients see better, and perform better, in their digital world.

D|R Lenses are made exclusively with you and for you. Produced sustainably in our Ontario, Canada optical laboratory you can be assured of **high quality, fast local service, and Made in Canada production**. Our Rx turnaround time and service are unmatched for D|R, and ZEISS. As we have been for over a century, we remain a true partner to independent Eye Care Professionals. Today, we are more committed than ever to partnering with Eye Recommend and independent ECPs to ensure their long-term success. Ever since ZEISS first invented Punktal over 100 years ago and added precision eyeglass lenses to its' optics portfolio, independent eye care professionals the world over have come to trust the ZEISS name. And for good reason: Not only do we pride ourselves in making the world's finest optics, **but we will also always be your truest partner - never your competitor**.

At ZEISS, we accept responsibility, are proactive, and take initiative for our customers. More importantly, our team from customer service to lab to business development is 100% committed to supporting your success with local service and local training.

Let's grow together!

Bryan Rossi
President

WHY PARTNER WITH ZEISS?



176 years
Premium Brand



Full Range of products
& Services



Excellent
customer service



Green, Safe
& Responsible



Made & manufactured
in Canada

Every progressive lens wearer has a unique set of visual priorities formed by his or her work and leisure activities. D|R Personal Fit provides the clearest vision for everyone.

- » Designed for today's modern digital world. Provides clear, crisp, and comfortable vision at all distances with the **widest viewing across all 4 zones** – including the digital zone.
- » Vision without limitations, a smooth periphery and effortless switching of focus
- » New design and technology makes learning how to use the lens even easier
- » Fits all frame styles with automatic variable corridor (minimum fitting height 14mm)
- » Available with or without back vertex distance, pantoscopic tilt, and wrap angle

THREE PERSONALIZED OPTIONS:

D|R Personal Fit C BALANCED

- » Best vision for all-day, all-distance use
- » Great for first time wearers or switching from other progressive designs



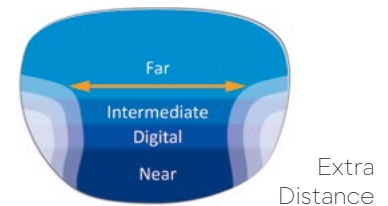
D|R Personal Fit C NEAR/MID

- » Extra near vision in an all-around advanced progressive
- » Has a larger intermediate and near zone making it ideal for patients wanting a larger reading area or spending more time with work up-close



D|R Personal Fit C DISTANCE

- » Enhanced distance zone into the intermediate
- » Ideal for patients who spend more time with dynamic activities that involve movement



Great all-purpose progressive lens that offers visual comfort and is an ideal solution for first time progressive wearers.

- » Wide, clear viewing zones and a super-soft design that's easy to learn how to use
- » Especially generous intermediate to digital zones make transitioning and multi-tasking more natural
- » Good for first time wearers, refits and switching designs
- » Available with or without back vertex distance, pantoscopic tilt, and wrap angle
- » Fits all frame styles. Choice of an **automatic variable corridor** (minimum 14mm), regular 18mm or short 14mm options.



D|R Apex HD C

Progressive Solutions - GOOD

Progressive lens with good vision through all viewing zones and is a great solution for cost-conscious patients.

- » A robust entry level progressive with good adaptation
- » 3 fitting height options: 19mm, 17mm and 15mm



D|R Task HD C

Task Specific Lens

Ideal second pair workplace lens for presbyopes. Alleviates eye strain from prolonged computer use and provides enhanced functionality for indoor tasks.

- » Ordered the same as a progressive - specify distance Rx and add power
- » Minimum fitting height 16mm
- » Indoor use only

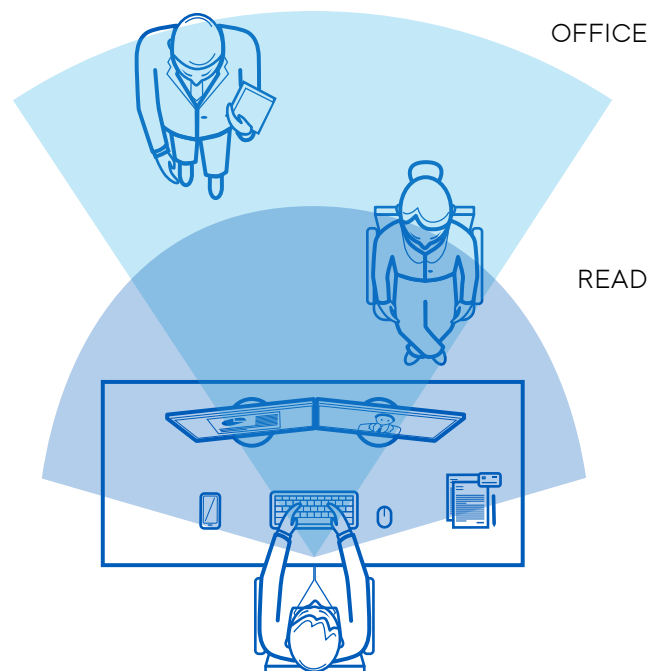
D|R Task HD C OFFICE

- » Clear vision for near and mid-range to 3 meters (10 feet). Great for a cubicle or small office.
- » Top area has +0.34D added to distance Rx

D|R Task HD C READ

- » Wide, clear vision for near up to 1.5 meters (5 feet). Great for desk and close-up work.
- » Top area has +0.67D added to distance Rx

Important: D|R Task HD lenses are **not suitable** for driving.

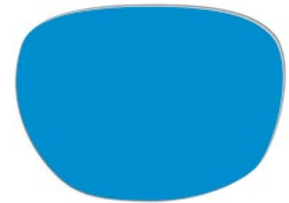


D|R Digital Single Vision HD C

Single Vision - Enhanced

High Definition vision for every single vision patient, including kids.

- » Custom made to deliver the most accurate prescription for each patient's best vision
- » Sharper, clearer edge-to-edge vision for comfortable wearing all day long
- » Increased visual acuity, contrast and wider fields of view than conventional single vision lenses
- » Now available with or without back vertex distance, pantoscopic tilt, and wrap angle



D|R Dynamic HD C

Single Vision with a Boost

Ideal support for our eyes in today's modern digital world, which puts more strain on our visual system. Ideal for single vision wearers aged 25 to 45.

- » Clear, sharp distance zone for all-day natural vision
- » A mild boost of power at the bottom of the lens allows the eye muscles to relax
- » Helps accommodation be more comfortably maintained during sustained digital device use
- » Now available with 4 boost power options:

BOOST	DESIGNED FOR	PATIENT TYPE GUIDANCE*
0.50	Mild support	Patients in their 20's and 30's, with mild digital eye strain
0.50	Vision Therapy	Often prescribed to teens for accommodation assist
0.75	Moderate support	Patients in their 30's needing more support all Rx's Patients in their 40's, typically myope > -2.00D
1.00	Strong support	Patients in their 30's needing significant support Patients in their 40's, low Rx or myope
1.25	Emerging presbyopia	Patients in their 40's, typically hyperope > +2.00D



Mild support



Strong support

*Near refraction recommended before dispensing +1.25D boost. Patient may require a full progressive lens. Age ranges are provided for guidance only as patient accommodative capacity varies. Eye Care Professionals should prescribe boost powers based on each patient's specific visual needs.

- » Minimum fitting height 14mm
- » **Aura Blue** coating reflects harmful blue light for more contrast and comfortable vision

D|R Anti-Reflective Coatings

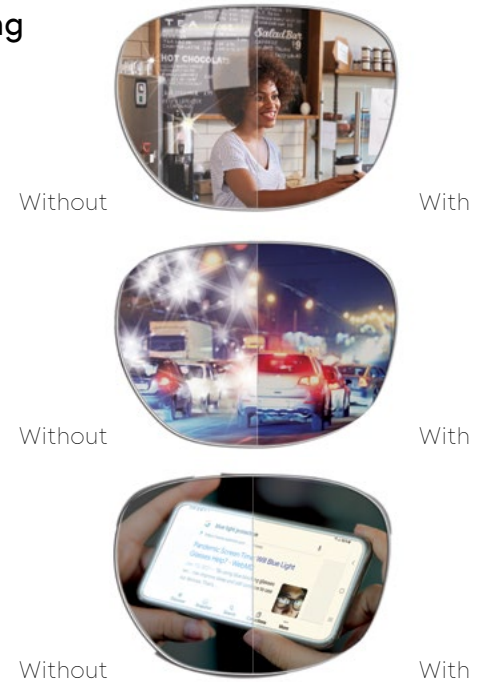
Lens Enhancement

Extend the lifetime of your D|R Lenses with two great coating options. Coatings are available on all D|R Lens designs.

Aura Clear & Aura Blue

- » Provides clear, crisp vision with full anti-reflective properties
- » Durable and scratch-resistant, lasting the life of the prescription
- » Simple, easy cleaning with superior hydrophobic and anti-static layers

Aura Blue provides the additional benefit of targeting and blocking potentially harmful and distracting blue light from digital devices.



D|R Photochromics

Lens Enhancement

- » Quick to darken in sunlight and fast fade back to clear indoors
- » Available in both D|R Photochromic (grey, brown, blue, pioneer green, extra grey) and Transitions® (grey, brown)



D|R Mirrors, Polarized & Tints

Lens Enhancement

Mirrors	Crystal clear vision with reduced reflections and comfort in bright sun. Available in 10 colours (bronze, green, red, silver, strong blue, flash jade, flash sapphire, flash amber, flash diamond, and flash ruby).
Polarized	Reduces reflections and glare from surfaces like water, snow, and roads for improved contrast. Available in 3 colours (grey, brown and pioneer green).
Tints	Stylish and functional tints available in a wide variety of solid and gradient colours*.
FL-41 Tint	Medical vision therapy, concussions and migraines.

* Reach out to the ZEISS lab to learn more about the available colours.

PROGRESSIVE LENSES, TASK OFFICE & READ

INDEX	COLOUR	RX RANGE *	ADD POWER **	DIAMETER
1.50	Clear, D R Photochromic, Transitions®, Polarized	-10.00 to +6.00D , cyl -6.00D	+0.75 to +3.50D	75/95
1.53	Clear, D R Photochromic†, Transition®, Polarized	-9.00 to +6.00D , cyl -4.00D	+0.75 to +3.50D	72/92
1.59	Clear, D R Photochromic, Transitions, Polarized	-10.00 to +6.00D , cyl -6.00D	+0.75 to +3.50D	72/92
1.60	Clear, D R Photochromic, Transitions®, Polarized	-12.00 to +8.00D , cyl -6.00D	+0.75 to +3.50D	75/95
1.67	Clear, D R Photochromic, Transitions®, Polarized	-12.00 to +8.00D , cyl -6.00D	+0.75 to +3.50D	70/90
1.74	Clear	-16.00 to +10.00D , cyl -6.00D	+0.75 to +3.50D	Varies

† 1.53 DR Photochromic available in Brown, Grey, and Extra Grey only.

* Prescribed prism up to 5.00ΔD per eye. ** DR Task Office and Task Read options maximum add power 3.00D

SINGLE VISION AND DYNAMIC

INDEX	COLOUR	RX RANGE *	DYNAMIC BOOST POWER**	DIAMETER
1.50	Clear, D R Photochromic, Transitions®, Polarized	-10.00 to +6.00D , cyl -6.00D	+0.50 / 0.75 / 1.00 / 1.25D	75/95
1.53	Clear, D R Photochromic†, Transitions®, Polarized	-10.00 to +6.00D , cyl -4.00D	+0.50 / 0.75 / 1.00 / 1.25D	72/92
1.59	Clear, D R Photochromic, Transitions, Polarized	-10.00 to +6.00D , cyl -6.00D	+0.50 / 0.75 / 1.00 / 1.25D	72/92
1.60	Clear, D R Photochromic, Transitions®, Polarized	-12.00 to +8.00D , cyl -6.00D	+0.50 / 0.75 / 1.00 / 1.25D	75/95
1.67	Clear, D R Photochromic, Transitions®, Polarized	-13.00 to +8.00D , cyl -6.00D	+0.50 / 0.75 / 1.00 / 1.25D	70/90
1.74	Clear	-16.00 to +10.00D , cyl -6.00D	+0.50 / 0.75 / 1.00 / 1.25D	Varies

† 1.53 DR Photochromic available in Brown, Grey, and Extra Grey only. * Prescribed prism up to 5.00ΔD per eye. **ADD power in D|R Dynamic HD only.

Terms & Conditions

Lens & Coating Warranty

1. 120-day Satisfaction Guarantee - Replacement at no charge* (doctor changes, non-adapts, measurement changes).
* Redos on the same product will be invoiced at no charge. For product exchanges resulting in a price difference, the replacement order will be charged in full and a credit applied to the original order.
2. 30-Day Rx Order Cancellations – If before processing, no charges incurred. If processing has begun, and within 30 days, practice will be billed at 50% of the full invoice value.
3. 2-Year Lens Manufacturer & AR Coating Defects Warranty - Under normal patient use and care.
4. DR-C Lens 2023 - Extended Lens Change Warranty: Carl Zeiss Vision DR Lens program is offering an extended lens change warranty that can be purchased individually by job or set up for all Rx work, for an additional cost added to your job (Please refer to price list).

This covers a no charge** one-time replacement in the original frame for Progressive Non-Adapts / Doctor's Rx Change for an additional of **240 days** (8 months), after the 120- day satisfaction guarantee period.

Warranty Process

1. Re-order the redo through the online ordering system and provide the original invoice number or contact the lab to begin the warranty process.
2. There is no need to return** the lenses and wait for the credit on warranty claims.

** Issues related to AR coatings and manufacturer defects require the lenses to be sent back to the lab to receive the credit.

** Replacement for AR coatings and manufacturer defects will be with the exact same product, coating, frame, and Rx as the original order, after the 120-day satisfaction guarantee period has ended.

Process Times & Delivery

- » No shipping charges.
- » 5 work days for 'uncut' orders.
- » 'Edge & Assembly' and 'Drill Mount' orders add 1 additional day from date of frame arrival at the lab.
- » **GUARANTEED PROCESS TIMES***:**
 - » 5 business days or more = 50% credit on the invoice to the practice.
 - » 8 business days or more = 100% credit on the invoice to the practice.

***Note that the guaranteed process times do not apply to the following exceptions: 1.74 material, tint, wrap, mirrors, and Rx outside of the published range (e.g. high prism).

***For edged and mounted orders, the clock starts when the frames are received at the lab. For uncut lens orders the clock starts when the order is placed. Call ZEISS customer service within 14 days to submit a late fee claim.

Easy Ordering through ER Advantage, powered by WINK

- » Fast, easy, and convenient. Sign up today at no cost through www.eradvantage.ca.

Second Pair Program

- » Patients have 30 days to qualify for the second pair discount. 50% discount is on the net cost of the lower priced pair.

Need help?

Talk to your ZEISS Representative for full Terms and Conditions

Contact your **Eye Recommend Business Coach**, or reach out to the **ZEISS lab at 1-800-268-6489**.



Designed for Your Patient's Lifestyle

D|R Lenses offer multiple benefits for you and your patients:

- » Leading technology through enhanced lens designs.
- » Patient loyalty with progressive, single vision, and lifestyle designs unique to your practice.
- » Great value providing a competitive edge and enhanced margins.



**Second Pair
Pricing Available**

D|R Lenses
are exclusive to
Eye Recommend

D ||| R Lenses

Designed by Essilor



SEE MORE.
DO MORE.

ESSILOR – IMPROVING LIVES BY IMPROVING SIGHT

We exist to relentlessly push boundaries to meet and anticipate your vision needs. We propose innovative bespoke vision solutions throughout your entire life because seeing well is paramount to living well.

ESSILOR BRAND VALUES



Leader in innovation

We are relentless innovators.



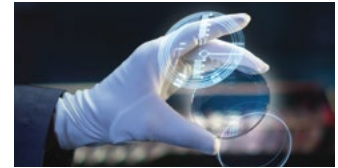
Human centric

People are at the heart of everything we do.



Trustable partner

We believe in partnership.



Expert craftsmanship

Longstanding optical expertise and craftsmanship.

LEADER IN INNOVATION



+170 YEARS
of research
on visual health



+450 RESEARCHERS
around the world



9,930
patents filed
worldwide



229 MILLION
euro invested in 2020
by Essilor in Research
& Innovation



The Essilor Brand is an **undisputable market leader**, strongly trusted by **ECPS**

#1 EYEGLASSES
WORLDWIDE¹

#1 MOST
TRUSTED
BY ECPS²

#1 MOST
RECOMMENDED
BY ECPS²

1. Euromonitor, Eyewear 2022 edition; Essilor International company; worldwide retail value sales at RSP

2. Essilor - Quantitative research conducted among a representative sample of 958 independent ECPS - CSA - 2019 - FR/UK/GE/IT/SP/US/CA/BR/CN/IN

D|R Personal Fit E

Progressive Solutions - BEST

Premium progressive lens with optimized fields of vision for each prescription built on the shape of eyes.

- » Advanced performance and enhanced level of visual comfort
- » Easy access to the right vision zone (FV, MiD, NV)
- » Personalized fit available customized for frame choice



IND Biometric

Customized design according to the eye's shape



Personal Fit

Ensures optimal fit and comfort for lens + frame + wearer



Mid InSight

Easy access to the right zone for mid-distance activities



Blue light protection included

D|R Digital FX E

Progressive Solutions - BETTER

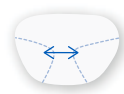
Eyes feel at home in this lens. The safe choice for great comfort and sharpness thanks to its softness and the prescription optimization

- » New or existing wearers looking for easy adaptation and comfort
- » On the move and want easy and quick access to all vision zones
- » Multi-taskers who need wider intermediate for mid-distance tasks



Softness Control Index

RX optimization ensures comfort and sharpness



Provides wider vision fields and easier adaptation



Mid InSight

Easy access to the right zone for mid-distance activities



Blue light protection included

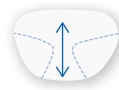
Well balanced lens with high degree of freedom of movement thanks to its smooth transition between far vision and near vision and the wide fields of vision.

- » New to wearing progressives (first-time wearer)
- » Looking for an easy-to-adapt experience
- » Great quality vision at an affordable price



Backside fields optimization

Vision fields optimized



Easier adaptation and reduced swim effect



Mid InSight

Easy access to the right zone for mid-distance activities



Blue light protection included

This design is recommended for patients who are working on tasks that require near and intermediate vision, like being in front of a computer. It provides a visual and physical comfort that respects the natural posture of the wearer.

- » Experiencing discomfort wearing progressives on the computer
- » Spend a significant amount of time doing mid-near vision tasks
- » Seeking visual comfort on screens and protection from blue light



Ergonomic

Ergonomic for optimal visual and physical comfort



Optimized near & intermediate vision zones



Blue light protection included

D|R Digital Single Vision HD E

Single Vision - Enhanced

Because every detail counts, this lens improves perception of colours, textures, and details within their environment.

- » All RX and especially for mid to high RX
- » Want sharp vision in all gaze directions
- » Want better vision in low light situations



Optimized

Sharp vision from any gaze direction



Light Control

Better vision in low light conditions (i.e. night driving)



Aberration (-)

Sharper and wider fields of undisturbed vision



Blue light protection included

D|R Dynamic HD E

Single Vision with a Boost

Dynamic lenses for a digital lifestyle. Provides advanced single vision for fatigue relief.

- » Heavy digital device users
- » Require lenses that adapt to digital usage
- » Looking for comfort & sharp vision in all situations



Power Boost

Accommodative effort support



Reduce eye fatigue



Blue light protection included

BOOST	DESIGNED FOR	PATIENT TYPE GUIDANCE
0.3D	18-30 years	Patients juggling work, studies, friends, hobbies and social media
0.6D	30-40 years	Patients experiencing visual fatigue from working with multiple screens
0.9D	40-45 years	Patients needing a smooth transition to progressive lens

- » Distance PD required - Distance FH preferred or estimated at B/2 + 4 mm

D|R Anti-Reflective Coatings

Lens Enhancement

Extend the lifetime of your D|R Lenses with three great coating options. Coatings are available on all D|R Lens designs.

Aura AR

- » Improved clarity
- » Effortless cleaning
- » Smudge and scratch resistant

Aura Sun (sun lenses)

- » Reduces glare back side
- » Smudge and scratch resistant

Aura Mirror (sun lenses)

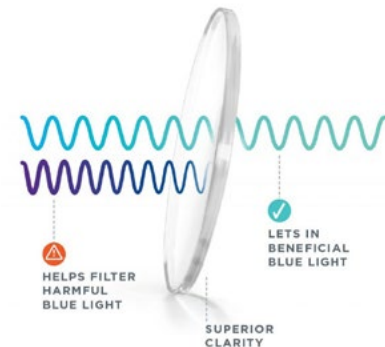
- » Available in 2 Mirror colours (gold and silver)
- » Reduces glare backside
- » Smudge and scratch resistant

D|R Blue Light Protection

Lens Enhancement

Blue UV Capture™

- » Embedded blue-light protection Up to 3 times more protection against blue-violet light
- » Allows beneficial blue-turquoise light to pass through
- » 100% UV cut in all materials
- » Optimal clarity



D|R Photochromics

Lens Enhancement

- » Quick to darken in sunlight and fast fade back to clear indoors.
- » Available in Transitions® Signature Gen 8 in 8 colours (grey, brown, graphite green, emerald, sapphire, amethyst and amber) and Transitions® XTRACTIVE in 3 colours (grey, brown and graphite green).

D|R Polarized & Tints

Lens Enhancement

Polarized

Reduces reflections and glare from surfaces like water, snow and roads for improved contrast. Available in 3 colours (grey, brown and grey-green).

Tints

Stylish and functional tints available in a wide variety of colours*.

* Reach out to the Essilor lab to learn more about the available colours.

PROGRESSIVE LENSES				
INDEX	COLOUR	RX RANGE	ADD POWER	DIAMETER
Orma 1.50	Clear, Transitions®, Tinted, Polarized	-10.00D to +6.00D , cyl -6.00D	+0.75D to +3.50D (+3.00D SHT)	up to 80mm
Airwear 1.59	Clear, Transitions®, Polarized	-10.00D to +6.00D , cyl -6.00D	+0.75D to +3.50D (+3.00D SHT)	up to 80mm
TL1.60	Clear, Transitions®, Tinted, Polarized	-12.00D to +8.00D , cyl -6.00D	+0.75D to +3.50D (+3.00D SHT)	up to 80mm
TL1.67	Clear, Transitions®, Tinted, Polarized	-12.00D to +8.00D , cyl -6.00D	+0.75D to +3.50D (+3.00D SHT)	up to 80mm
TL1.74	Clear, Transitions®	-14.00D to +10.00D , cyl -6.00D	+0.75D to +3.50D (+3.00D SHT)	up to 80mm

TASK LENSES				
INDEX	COLOUR	RX RANGE	ADD POWER	DIAMETER
Orma 1.50	Clear, Transitions®, Iconic Colours	-10.00D to +6.00D , cyl -6.00D	+0.75D to +3.50D	up to 80mm
Airwear 1.59	Clear, Transitions®, Iconic Colours	-10.00D to +6.00D , cyl -6.00D	+0.75D to +3.50D	up to 80mm
TL1.60	Clear, Transitions®, Iconic Colours	-12.00D to +8.00D , cyl -6.00D	+0.75D to +3.50D	up to 80mm
TL1.67	Clear, Transitions®, Iconic Colours	-12.00D to +8.00D , cyl -6.00D	+0.75D to +3.50D	up to 80mm

SINGLE VISION AND DYNAMIC				
INDEX	COLOUR	RX RANGE	DYNAMIC BOOST	DIAMETER
Orma 1.50	Clear, Transitions®, Tinted, Polarized	-10.00D to +6.00D , cyl -6.00D	+0.30D / 0.60D / 0.90D	up to 80mm
Airwear 1.59	Clear, Transitions®, Polarized	-10.00D to +6.00D , cyl -6.00D	+0.30D / 0.60D / 0.90D	up to 80mm
TL1.60	Clear, Transitions®, Tinted, Polarized	-12.00D to +8.00D , cyl -6.00D	+0.30D / 0.60D / 0.90D	up to 80mm
TL1.67	Clear, Transitions®, Tinted, Polarized	-12.00D to +8.00D , cyl -6.00D	+0.30D / 0.60D / 0.90D	up to 80mm
TL1.74	Clear	-14.00D to +10.00D , cyl -6.00D	+0.30D / 0.60D / 0.90D	up to 80mm

The clear lenses are proposed with Blue Cut, called Blue UV Capture, with 2 exceptions:

1. In TL1.74 index, where it does not exist.
2. When the lenses need to be tinted with Physiotints, as we need to start with a "regular" clear lens for technical reasons.
3. Transitions® Style Colours are not available in TL1.60 index.

Terms & Conditions

Lens & Coating Warranty

- » 120 days, no questions asked product refund.
- » Two-year warranty against all defective products including but not limited to lenses and coatings.
- » Orders for D|R products cancelled within 120 days will receive a full refund.
- » Lens returns associated with the 120 days, no questions asked product refund, or the two-year warranty will not be required to be returned to the supplier unless the reason for the claim is a manufacture defect.
- » All refunds via credit on statement.
- » Essilor Business Consultant to pick up the lens from clinics on a quarterly basis (no need to ship faulty lens individually to Essilor).
- » Lens drilling and grooving only covered on 1.59 index lenses.

Process Times & Delivery

- » No shipping charges or handling fees.
- » 'Edge & Assembly' and 'Drill Mount' orders add 2 additional days from date of frame arrival at the lab.
- » **GUARANTEED PROCESS TIMES***:**
 - » 5 business days or more = 50% credit on the invoice to the practice.
 - » 8 business days or more = 100% credit on the invoice to the practice.

***Note that the guaranteed process times do not apply to the following exceptions: All high index including 1.74, glass lenses, cylinder over +/-4.00 sphere +/- 10.00, tints (gradient and solid), drill mounts and specialty frame mounts.

Time will be calculated as follows:

- Uncut orders = The day the order is received in full at Supplier Lab with no errors to when the carrier picks up the order at Supplier lab
- Edged and mounted orders = The day the frames are received at Supplier lab and a complete order with no errors to when the carrier picks up the order at the lab

Easy Ordering through ER Advantage, powered by WINK

- » Fast, easy, and convenient. Sign up today at no cost through www.eradvantage.ca.

Second Pair Program

- » Patients have 90 days to qualify for the multiple pair discount on subsequent pairs. 50% on the invoice cost of the lower price pair.

Need help?

Talk to your Essilor Representative for full Terms and Conditions

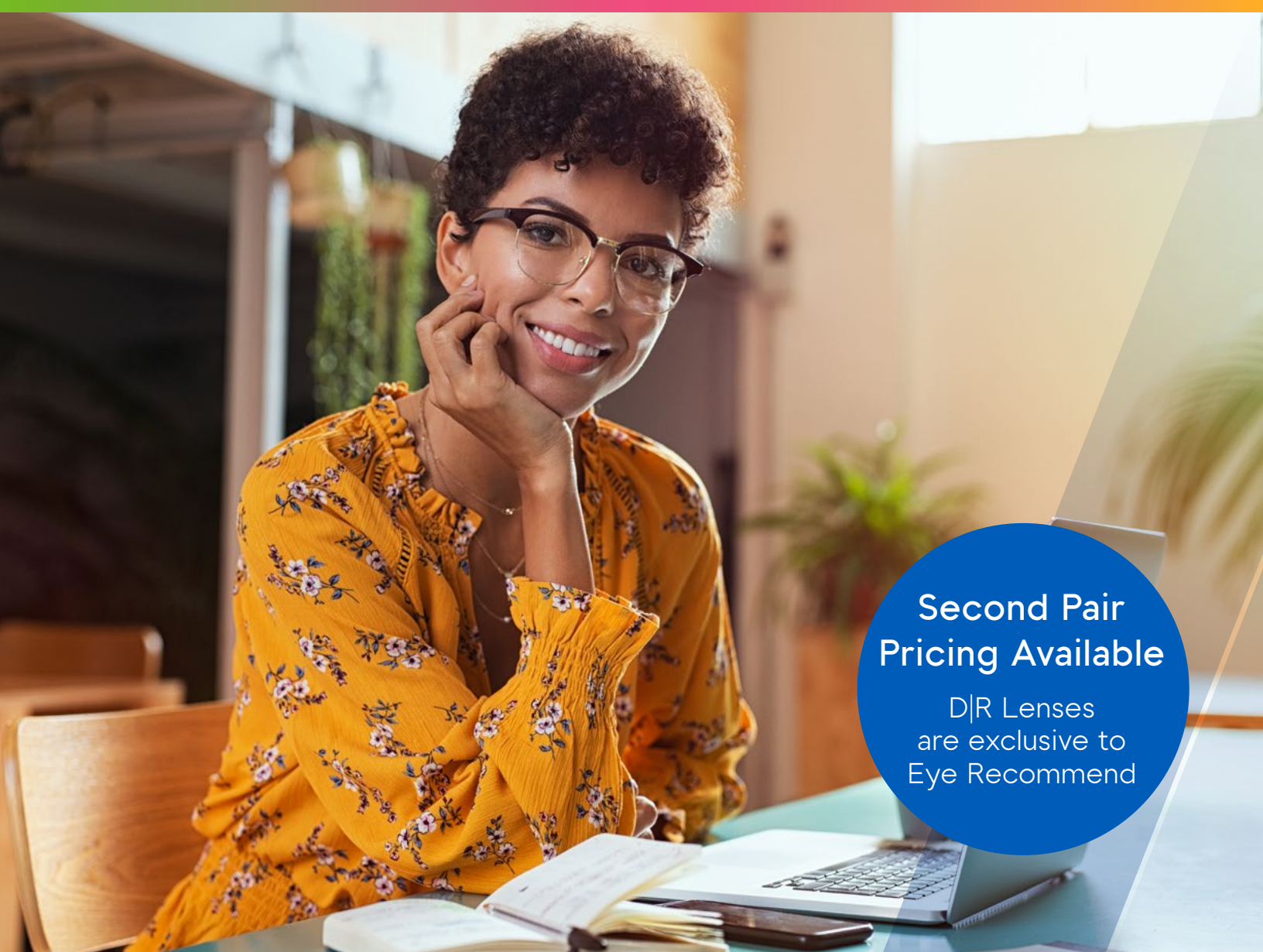
Contact your **Eye Recommend Business Coach**, or reach out to the **Essilor lab at 1-888-337-1429**



Designed for Your Patient's Lifestyle

D|R Lenses offer multiple benefits for you and your patients:

- » Leading technology through enhanced lens designs.
- » Patient loyalty with progressive, single vision, and lifestyle designs unique to your practice.
- » Great value providing a competitive edge and enhanced margins.



**Second Pair
Pricing Available**

D|R Lenses
are exclusive to
Eye Recommend

D | | R Lenses

Designed by HOYA

Global Technology Leader

Who we are

HOYA is a global medical technology company that employs nearly 40,000 people in over 30 countries worldwide. Since 1941, HOYA has been a leader in optical technology and innovation with a passion for finding the best vision solutions. Our teams around the world, tirelessly research ways to manipulate light to provide higher-quality lens solutions that deliver clear results for our eye care partners and their patients. Custom surfacing is only the beginning for HOYA lenses. The optical innovations that lie ahead will surely continue raising the bar, and we will push limits and set new standards. Like you, we challenge ourselves to strive for perfection. We are HOYA, and we are for the visionaries.

Our Technology



**Binocular
Harmonization
Technology™**

HOYA's patented Binocular Harmonization Technology™ (BHT) considers the prescription for the right and left eyes as individual components to calculate the optimal binocular lens design, ensuring that the power distribution and progressive corridor of each lens is exact according to the needs of each eye. The result is perfect and effortless focusing, constant stability and excellent depth of vision.



**BKS
Technology®**

HOYA's BKS (Backside Surfacing) surfaced lenses leverage our best-in-class technology to offer premium quality at an affordable price. BKS is applied to any semi-finished single vision lens, in any material, allowing your practice to offer the greatest selection of lens options.

Best-in-class technology and advanced progressive lenses for optimal patient visual needs.

- » 3 custom corridor lengths (11, 13, 15)
- » Variable corridor length option available
- » Improved depth perception
- » Improved stability
- » Reduced eye strain
- » Better adaptation
- » Even distribution of power changes
- » High wrap compensation
- » Large blanks to minimize cut out issues with larger frames and/or narrow PD's
- » Full range of materials creates ease in fitting individual needs



Fusion Technology



Backside Technology



As-Worn Technology

Extended corrective performance allows this design to bring exceptional freedom and unparalleled vision in all viewing zones.

- » 2 convenient corridor lengths (11 & 15)
- » Clearer vision and smooth adaptation between viewing zones and angles
- » Large blanks to minimize cut out issues with larger frames and/or narrow PD's
- » Full range of materials creates ease to fit individual needs



Backside Technology



Larger Cut Outs to Fit
Larger Modern Frames

D|R Apex HD H

Progressive Solutions - GOOD

This lens design is proven globally for ease of wearer experience. Placing all the elements on the back side of the lens will offer optimization of segment inset and personalization based on frame and PD measurements with much wider fields of view than that previously offered. This enhancement will provide exceptional value and a superior experience to all new wearers.

- » 2 convenient corridor lengths (11 & 15)
- » Balanced design in all viewing areas
- » Large blanks to minimize cut out issues with larger frames and/or narrow PD's
- » Full range of materials creates ease in fitting individual needs



Backside Technology



Larger Cut Outs to Fit Larger Modern Frames

D|R Task HD H

Task Specific Lens

Premium computer lens and highly versatile indoor lens solution available in two fitting points. The fitting points of this Free Form backside indoor PAL can be specified to accommodate the patient's specific visual demands in their unique office situation.

- » Designed for computer users
- » Extra wide intermediate and near with minimal distance
- » Full range of materials creates ease in fitting individual needs
- » Minimum fitting height 18mm.



Backside Technology

40

Meetings Televisions Digital Devices Clerical

40% of add at pupil centre:
Enhanced focus on the intermediate zone.

60

Digital Devices Close up Hobbies Books

60% of add at pupil centre:
Enhanced focus on the near zone.

D|R Digital Single Vision HD H

Single Vision - Enhanced

This single vision design will increase availability and produces edge to edge natural vision, perfectly matched to each individual prescription.

- » Single vision lens digitally calculated to optimize all prescriptions
- » Large blanks to minimize cut out issues with larger frames and/or narrow PD's
- » Full range of materials creates ease in fitting individual needs



Backside Technology



Digital SV



Standard SV

D|R Dynamic HD H

Single Vision with a Boost

Thin, light, and flat with wide, clear fields of view, relaxed focusing alleviates Digital Eye Strain Symptoms. Creates a support available for mild to severe and even emerging presbyopes.

- » Enhanced single vision lens for all prescriptions
- » Clear image depth perception
- » Mitigate eye strain caused by digital screen use
- » Full range of materials creates ease in fitting individual needs
- » Minimum fitting height 14mm.



Backside Technology



As-Worn Technology

BOOST	DESIGNED FOR	PATIENT TYPE GUIDANCE
0.50	Mild support	D R Dynamic 5: for younger adults, including students
0.90	Extra support	D R Dynamic 9: for screen use



Dynamic



Standard SV

D|R Anti-Reflective Coatings

Lens Enhancement

Extend the lifetime of D|R Lenses with two great coating options. Coatings are available on all D|R Lens designs.

Aura Clear

- » Longer lifespan of the lenses
- » Clearer, more relaxed vision thanks to glare reduction
- » Easy cleaning due to water, grease, dirt, and dust-repellent layers
- » Protection from accidental scratches



Improved Night Time Vision



Scratch Resistant



Glare Resistant



Smudge Resistant



Water Resistant

Aura Blue

- » Filters blue light through a combination of absorption and reflection
- » May help alleviate eye strain, fatigue, headaches, loss of focus and blurred vision (DES)
- » Keeps eyes comfortable and refreshed
- » Re-energizes focus



Blue Light Filtration



Scratch Resistant



Glare Resistant



Smudge Resistant



Water Resistant

D|R Photochromics

Lens Enhancement

- » With D|R Photochromic and D|R Photochromic Dark photochromic lenses, your customers will get more comfortable vision in all different kinds of light situations.
- » Available in both D|R Photochromic (silver grey, bronze brown, and emerald green) and Transitions® GEN 8 (grey, brown and graphite green).

D|R Mirrors, Polarized & Tints

Lens Enhancement

Mirrors	HOYA mirror coatings are the perfect combination of high fashion and function for those bright days in the sun.
Polarized	Reduces reflections and glare from surfaces like water, snow, and roads for improved contrast. Available in 3 colours (brown, grey and green). Available with Aura Sun backside AR.
Tints	Stylish and functional tints available in a wide variety of solid and gradient colours*.
FL41 Tint	Therapeutic tint for concussions and migraines.

* Reach out to the HOYA lab to learn more about the available colours.

PROGRESSIVE LENSES - PERSONAL FIT

INDEX	COLOUR	RX RANGE	ADD POWER	DIAMETER*
1.50	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-10.00D to +6.00D , cyl -6.00D	+0.75D to +3.50D	65-80mm
1.53	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-10.00D to +6.00D , cyl -6.00D	+0.75D to +3.50D	65-75mm
1.59	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-10.00D to +6.00D , cyl -6.00D	+0.75D to +3.50D	65-75mm
1.60	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-13.00D to +8.00D , cyl -6.00D	+0.75D to +3.50D	60-75mm
1.67	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-13.00D to +8.00D , cyl -6.00D	+0.75D to +3.50D	65-75mm
1.74	Clear, Transitions®, Tinted	-13.00D to +8.00D , cyl -6.00D	+0.75D to +3.50D	65-70mm

PROGRESSIVE LENSES - DIGITAL FX

INDEX	COLOUR	RX RANGE	ADD POWER	DIAMETER*
1.50	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-10.00D to +6.00D , cyl -6.00D	+0.75D to +3.50D	70-80mm
1.53	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-10.00D to +6.00D , cyl -6.00D	+0.75D to +3.50D	65-75mm
1.59	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-13.00D to +6.00D , cyl -6.00D	+0.75D to +3.50D	65-75mm
1.60	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-13.00D to +8.00D , cyl -6.00D	+0.75D to +3.50D	65-75mm
1.67	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-13.00D to +8.00D , cyl -6.00D	+0.75D to +3.50D	65-75mm
1.74	Clear, Transitions®, Tinted	-13.00D to +8.00D , cyl -6.00D	+0.75D to +3.50D	65-70mm

* Diameter will vary based on power.

** RX availability may be higher depending on lens design.

PROGRESSIVE LENSES - APEX HD

INDEX	COLOUR	RX RANGE *	ADD POWER	DIAMETER*
1.50	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-10.00D to +6.00D , cyl -6.00D	+0.75D to +3.50D	65-80mm
1.53	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-10.00D to +6.00D , cyl -6.00D	+0.75D to +3.50D	65-75mm
1.59	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-10.00D to +6.00D , cyl -6.00D	+0.75D to +3.50D	65-75mm
1.60	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-11.00D to +7.00D , cyl -6.00D	+0.75D to +3.50D	65-75mm
1.67	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-14.00D to +8.00D , cyl -6.00D	+0.75D to +3.50D	65-75mm
1.74	Clear, Transitions®, Tinted	-14.00D to +9.00D , cyl -6.00D	+0.75D to +3.50D	65-70mm

PROGRESSIVE LENSES - TASK HD

INDEX	COLOUR	RX RANGE *	ADD POWER	DIAMETER*
1.50	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-8.00D to +6.00D , cyl -6.00D	+0.75D to +3.50D	70-75mm
1.53	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-8.00D to +6.00D , cyl -6.00D	+0.75D to +3.50D	65-75mm
1.59	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-8.00D to +6.00D , cyl -6.00D	+0.75D to +3.50D	65-75mm
1.60	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-8.00D to +6.00D , cyl -6.00D	+0.75D to +3.50D	70-75mm
1.67	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-10.00D to +6.00D , cyl -6.00D	+0.75D to +3.50D	65-75mm

* Diameter will vary based on power.

** RX availability may be higher depending on lens design.

DIGITAL SINGLE VISION

INDEX	COLOUR	RX RANGE	ADD POWER	DIAMETER*
1.50	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-13.00D to +8.00D , cyl -6.00D	N/A	65-75mm
1.53	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-13.00D to +8.00D , cyl -6.00D	N/A	65-75mm
1.59	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-12.00D to +8.00D , cyl -6.00D	N/A	65-75mm
1.60	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-10.00D to +6.00D , cyl -6.00D	N/A	65-75mm
1.67	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-10.00D to +6.00D , cyl -6.00D	N/A	65-75mm
1.74	Clear, Transitions®, Tinted	-15.00D to +10.00D , cyl -6.00D	N/A	65-70mm

DYNAMIC

INDEX	COLOUR	RX RANGE	DYNAMIC BOOST	DIAMETER*
1.50	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-10.00D to +8.00D , cyl -6.00D	+0.50D / +0.90D	65-75mm
1.53	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-10.00D to +6.00D , cyl -6.00D	+0.50D / +0.90D	65-75mm
1.59	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-10.00D to +6.00D , cyl -6.00D	+0.50D / +0.90D	65-75mm
1.60	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-10.00D to +6.00D , cyl -6.00D	+0.50D / +0.90D	65-75mm
1.67	Clear, D R Photochromic, Transitions®, Tinted, Polarized	-13.00D to +6.00D , cyl -6.00D	+0.50D / +0.90D	65-75mm
1.74	Clear, Transitions®, Tinted	-13.00D to +6.00D , cyl -6.00D	+0.50D / +0.90D	65-70mm

* Diameter will vary based on power.

** RX availability may be higher depending on lens design.

Terms & Conditions

Lens & Coating Warranty

1. 120-day Rx Total Satisfaction Guarantee - Replacement at no charge* (Rx change, PAL non-adapts, measurement error, edging error, ordering error (online, phone or fax), patient dissatisfaction.
* Redos on the same product will be invoiced at no charge. For product exchanges resulting in a price difference, the replacement order will be charged in full and a credit applied to the original order.
2. 120-Day Rx Order Cancellations – D|R products ordered with 120 days will receive a full refund.
3. 2-Year Lens Manufacturer & AR Coating Defects Warranty - Under normal patient use and care.

Warranty Process

1. Re-order the redo through the online ordering system and provide the original invoice number or contact the lab to begin the warranty process.
2. Warranty lens return process:

Conditions:

- A. Individual Clinic Adjusted Redo rates (Adjusted Redo = Total Redo less lab and coating warranties redo's) must be less than 7.1%.
- B. If the adjusted redo rate is less than 7.1% no lens returns are required to get a 100% refund AND if the adjusted redo is greater than 7.1% faulty lens will be refunded 100% but lens must be sent back to HOYA on their own waybill.

Reasons for lenses to be sent back to HOYA:

- ** Issues related to AR coatings and manufacturer defects require the lenses to be sent back to the lab to receive the credit.
- ** Replacement for AR coatings and manufacturer defects will be with the exact same product, coating, frame and Rx as the original order, after the 120-day satisfaction guarantee period has ended.

Process Times & Delivery

- » No shipping charges or handling fees
 - » 5 workdays for 'uncut' orders.
 - » 'Edge & Assembly' and 'Drill Mount' orders add 2 additional days from date of frame arrival at the lab.
 - » **GUARANTEED PROCESS TIMES***:**
 - » 5 business days or more = 50% credit on the invoice to the practice.
 - » 8 business days or more = 100% credit on the invoice to the practice.
- ***Note that the guaranteed process times do not apply to the following exceptions: All high index including 1.74, Drill jobs, Sensity 2, all tints, wraps, all mirrors, specialty or out of range Rx (e.g. high prism).

Time will be calculated as follows:

- Uncut orders day 1 = The day the order is received in full at Supplier Lab with no errors before 3pm EST to when the carrier picks up the order at Supplier lab
 - Edged and mounted orders = The day the frames are received at Supplier lab and a complete order with no errors to when the carrier picks up the order at the lab
- » Call HOYA Customer Care within 14 days to submit a late fee claim.

Easy Ordering through ER Advantage, powered by WINK

- » Fast, easy, and convenient. Sign up today at no cost through www.eradvantage.ca.

Second Pair Program

- » Patients have 120 days to qualify for the second pair & third pair discount.
- » 50% discount is on the net cost of the lower priced pair.
- » Mix & match HOYA Brand and D|R

Need help?

Talk to your HOYA Representative for full Terms and Conditions

Contact your **Eye Recommend Business Coach** or reach out to your **HOYA Territory Manager**.



Designed for Your Patient's Lifestyle

D|R Lenses offer multiple benefits for you and your patients:

- » Leading technology through enhanced lens designs.
- » Patient loyalty with progressive, single vision, and lifestyle designs unique to your practice.
- » Great value providing a competitive edge and enhanced margins.



**Second Pair
Pricing Available**

D|R Lenses
are exclusive to
Eye Recommend

